



Goodpick Technologies Private Limited

We ease your Business

Goodpick Technologies - Journey

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- Since 2010
 - Started with Web Development , Custom Software Development & Cloud Communications Services
 - In 2012- Developed own SMS Center (SMSC) & became Mobile Messaging Aggregator
 - In 2016 - Laid Foundation of Flagship Product BORG ERP
 - In 2019- Started Business Automation Consultancy
 - In 2021 - Re-launched with 6 Modules including supply chain Management
 - In 2022 - Branded Cloud Communication Service as Leadofy.com
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Mr KP Singh - Founder & Chief Products

www.kpsingh.co.in

He is a techno-commercial professional & HCL alumni, associated with Startups & Corporate for several years at various positions. He started his entrepreneurial journey in 2010 with Cloud Messaging Platform & achieved massive success across India with 2500+ Users in Cloud Based ERP & Cloud Communication Platform

Founder & CEO

5 Core Values

- ❖ Building Relationship
- ❖ True Commitment
- ❖ Transparent Communication
- ❖ Positive Attitude
- ❖ Principle of Reciprocity



CRM, ERP & Communication Products

01

Borg ERP on Cloud
www.borgerp.com

- Integrated Customer Support Desk Software for Business (Integrated with 6 Verticals based on user licensing concept) Pay for what you use

02

Custom Software Development

- Software Development based on customer requirements to address specific need

03

Cloud Communications
www.leadofy.com

- We are Registered Tele-Maketers (SMS Aggregator) with TRAI and serving to 1800+ users across India

BORG ERP - www.borgerp.com on Cloud

BORG is a Flagship Product by Goodpick Technologies Pvt Ltd to transform small businesses operations from Excel / Sheet to ERP Software to ensure automation, streamline operations, work from home capabilities, Strong decision support system and remote working etc..

BORG is integrated ERP solutions with 7 modules for Manufacturing industry, B2B Sales & Service Companies, B2B Supply chain companies.

Clients - 150+ Enterprises on BORG by April,2023

www.Leadofy.com - SMS, EMails & Whatsapp

As name suggests, Leadofy is helping enterprises with digital communication for Customer retention & New Customer acquisition.

Leadofy facilitates with all type of communication like OTP, Transactional & Promotional Communication. This is 3-in-One Application.

Clients - 300+ Enterprises (Direct + Channel)

Cloud Infrastructure Services (PaaS)

Dedicated Servers- Offering Dedicated Cloud Hosting as per requirement of project / product / website etc.

VPS - Customised VPS or shared servers as service as per enterprise need.

Google Workspace Email License- GSuite / Google Workspace subscription at discounted pricing.

Corporate Email services- Offering Enterprise mails on private Cloud server

Acronis Backup Solutions- Complete customised Backup Storage Solution as per requirement.

Custom Software for Enterprises

Goodpick technologies also helps enterprises with customer software as per their requirements & needs.

USP - We prepare complete project documents first before quoting to avoid last minute delivery issue..

Strength - Timely delivery

We not only understand what customer said but we also add value what customer's business needs & that results happy delivery.



Technologies we use

- ❖ Dot Net (.net) , JAVA
- ❖ PHP
- ❖ Codeigniter (CI)
- ❖ Laravel
- ❖ Magento
- ❖ Open Cart
- ❖ React Native
- ❖ Angular
- ❖ HTML
- ❖ CSS
- ❖ Others
- ❖ Wordpress
- ❖ Shopify
- ❖ React JS

Partners across Globe

We have more than 10+ Partners across globe who outsource project to us for development / They hire our team based on their convenience project to project / They distribute our Cloud Products to their customers & work as distributor



Milestone & Achievements



Many more upcoming.....

Our work is our Strength

90+ % Customer Retention | 2000+ Users on Cloud Softwares | 300+ Businesses

150+ Businesses on borgerp.com Application & 300+ on Leadofy.com Application

35+

**Channel
Partners**

25+

**Team
Members**

75+

**Software
Projects**

125+

**Website
Delivered**



+300 Customers

Version-4.0

Our Brands



Intellectual Property

BORG[®] SUITE
Collaboration to Customer Support

Leadofy
Simplifying Business Communication

GOODPIC



Contact us

Noida Office: A-16, Sector-9, Noida, Uttar Pradesh

Phone : 91-8506009077

Email- info@goodpicktech.com

Thank YOU

